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New KPI.org website offers solutions to help improve organizational performance

KPI.org is a new website that offers a multitude of free, online resources for performance driven specialists and those dedicated to improving their organization's performance using Key Performance Indicators (KPI's).

Cary, NC- August 17, 2017 – KPI.org is a new website that is the ultimate resource for those dedicated to improving their organization's performance using KPI's, and offers free, online

resources such as: articles, blog postings, videos, KPI development examples, and practical advice on performance reporting, target setting, performance improvement, and goal setting. All of which focuses attention on what matters and enhances informed decision making.



“Many managers we talk to are embarrassed by the way their organization measures and reports their performance,” said Chief Operating Officer David Wilsey. “Most agree that performance measurement is a foundational element of good management and a key to success. The KPI.org website will provide organizations with ‘go-to’ resources that will help improve performance and overcome the measurement challenges that most managers struggle with.”

KPI.org will also link to KPI-related consulting services, [KPI Professional Certification Program](#), [PuMP®](#) performance measurement training, and software offerings for those seeking to build, deploy, and sustain KPIs to improve organizational strategic and operational performance.

For more information, visit KPI.org.

About the Strategy Management Group:

The Strategy Management Group (SMG) includes the Balanced Scorecard Institute and KPI.org. Our services include strategy development and facilitation, strategic planning, performance measurement (KPI), and strategy execution consulting, training, and professional certification. Our worldwide partner network serves public, private sector, and nonprofit organizations. SMG is headquartered in Cary, North Carolina, with North America offices in Chicago, Illinois, Washington DC, and San Jose, California. International partners offer services in UK and Europe, Africa, the Middle East, Southeast Asia, and the South Pacific.

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